

## CABI Academy: Learning Platform for Agricultural Advisory Services

Learn, Advise, Transform Agriculture!

CABI Academy offers flexible, expert-led training that empowers agro-dealers and agribusinesses to deliver trusted, high-quality advice to farmers. With modules on pest diagnosis, bioprotection, and soil health, it helps boost service quality and business performance.



Commodities

All Crops

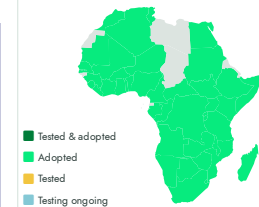
Sustainable Development Goals



Categories

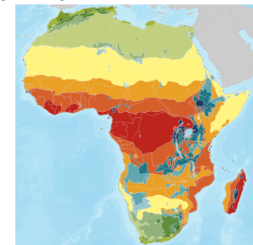
Production, Pre-production,  
Digital applications,  
Digital Advisory and Extension

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Farmers, Advisory and Extension Services

This technology is **pre-validated**.

9-7



Scaling readiness: idea maturity:  
9/9; level of use: 7/9

0 USD



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### Problem

- Agro-dealers often lack formal training in crop health and advisory skills.
- Reliable, easy-to-use training is hard to find, especially in rural areas.
- Poor internet access and high data costs block online learning.
- Overly technical content reduces staff confidence and performance.

### Solution

- Offers flexible, job-ready training for agro-dealers and staff.
- Improves farmer trust through better, informed advice.
- Works offline or in low-connectivity settings—ideal for rural teams.
- Builds internal capacity and sharpens business competitiveness.

### Key points to design your business plan

CABI Academy empowers agro-dealers and agribusinesses with expert-led, flexible training in plant health and sustainable practices.

- Use the Academy to train agro-dealers and field agents on key crop issues.
- Make it part of staff onboarding and regular upskilling efforts.
- Leverage training to boost service quality and customer trust.

Inclusion assessment

4

Climate impact

6



CABI Academy

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