

CSAM: Organized support networks for cassava seed entrepreneurs

Building stronger cassava seed businesses for African seed entrepreneurs and farmers.

CSAM helps cassava seed entrepreneurs form associations that offer collective benefits such as certification, financial access, and market linkage, driving efficiency and higher-quality seed production.



The International Institute of Tropical Agriculture (IITA)
Regina Kapiga

Commodities

Cassava

Sustainable Development Goals



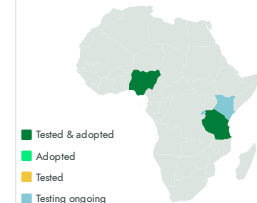
Categories

Prevention & storage, Practices, Yield improvement, Seed system

Best used with

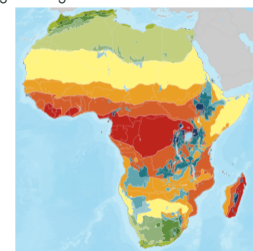
- [Digital tool for Strengthening Seed Governance and Certification Systems >](#)

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Farmers, Seed companies, Researcher center,



This technology is **pre-validated**.

9:3



Scaling readiness: idea maturity: 9/9; level of use: 3/9



Open source / open access

Problem

- High production costs and inefficiencies in the seed value chain.
- Lack of structured systems limits access to certification and finance.
- Fragmentation weakens market power and policy influence.

Solution

- Creates organized associations that enable joint certification, capacity building, and collective marketing.
- Opens up financial resources and market connections for seed entrepreneurs.
- Promotes a sustainable, profitable seed sector through stronger industry networks.

Key points to design your business plan

- Cassava Seed Association Model (CSAM)** is a scalable, business-friendly solution that organizes cassava seed entrepreneurs into formal associations to cut costs, streamline certification, and grow profits.
- It boosts supply of certified, climate-resilient seed by building strong partnerships, enabling joint certification, and supporting investable business models.
- A full implementation package—toolkits, templates, case studies, and training—is available to fast-track your success.

Gender assessment

3

Climate impact

6



CSAM

<https://taat.africa/its>

Last updated on 30 April 2025, printed on 15 May 2025

Enquiries e-catalogs@taat.africa