

# RiceAdvice Lite: Digital Advisory for Rice

Empowering Rice Farmers with RiceAdvice Lite



Android or web-based decision support tool - RiceAdvice Lite provides field-specific recommendations on optimal sowing window and fertilizer management, and other good agricultural practices for irrigated and rainfed lowland rice.



This technology is **pre-validated**.

8·7



Scaling readiness: idea maturity: 8/9; level of use: 7/9



Unknown

## Problem

- Fertilizer misuse
- Suboptimal rice management
- Impact on productivity and sustainability
- Risk to millions of people's food security

## Solution

- Site-specific fertilizer recommendations
- Optimal planting times

## Key points to design your business plan

To use this technology,

- Download and Install: Access the RiceAdvice Lite app from Google Play (<https://play.google.com/store/apps/details?id=com.cocapacity.riceadvicelite>) on your smartphone or tablet. You can also use Web App (<https://lite.riceadvice.info/seekadvice>).
- Consider the cost of using the tool, including training, android phone, and data expenses.
- Estimate profit.

Gender assessment

3

Climate impact

1



**Excellence in Agronomy**

Ali Ibrahim

Technology from

CASH from EiA

Commodities

Rice

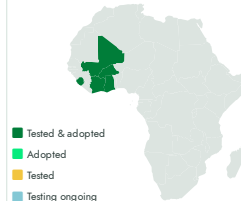
Sustainable Development Goals



Categories

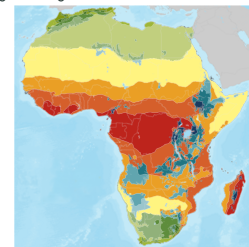
Production, Digital applications,  
Advisory and information service,  
Yield improvement

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Development institutions, Farmers,  
Governments



RiceAdvice Lite

<https://taat.africa/hqh>

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