

## Specialty blended fertilizers for root and tuber crops

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Specialty Blended Fertilizers for Root and Tuber Crops" are custom fertilizers that provide essential nutrients to address soil deficiencies in Sub-Saharan Africa. They are designed for sweet potato and cassava farming, promoting efficient nutrient use, root growth, and overall crop health.

This technology is <u>TAAT1 validated</u>.

## 16 to 26 ton per hectare

sweetpotato yield increase

## Solution

6.9

- Problem
- Soil Issues: Many soils in Sub-Saharan Africa lack essential nutrients and suffer from low fertility, limiting the production of crops like sweet potato and cassava.
- Insufficient Crop Resilience: Crops like sweet potato and cassava are vulnerable to drought, pests, diseases, and stress, impacting their quality and yield.
- Balanced Nutrient Supply and Crop-Specific Formulas: These fertilizers provide essential nutrients to address soil deficiencies in Sub-Saharan Africa and are tailored to meet the specific needs of crops like sweet potato and cassava.

Open source / open access

• Enhanced Crop Health and Yield: The right nutrient formula enhances crop productivity, quality, and resilience, helping them resist drought, pests, diseases, and stress.

## Key points to design your business plan

**Manufacturer**: Set up a unit, hire staff, get licenses, conduct market research, develop a production plan, formulate pricing, secure raw materials, establish transportation and storage, collaborate with research institutions, partner with extension services and NGOs, factor in costs, and research subsidies.

**Reseller**: Establish a distribution network, train staff, develop a sales strategy, partner with agricultural associations, offer additional services, secure storage, establish delivery system, partner with local retailers, collaborate with extension services, and consider costs.

**User Farmers**: Learn about specialty fertilizers, assess soil fertility, develop a cropping plan, factor in costs, and partner with extension services, retailers, cooperatives.

Additional Considerations: Research government regulations, be mindful of environmental impact.

Gender assessment

Clim

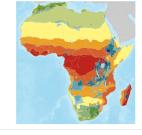






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Target groups Farmers